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Docket No.: 06670/100J190-US1
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Laurent Bensemana

Application No.: 09/845,814

Confirmation No.: 2311

Filed: April 30, 2001

Art Unit: 3624

For: A SYSTEM AND METHOD FOR
ANONYMOUSLY MATCHING PRODUCTS
OR SERVICES WITH A CONSUMER

Examiner: T. T. Havan

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated May 25, 2007, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.